**FIRAT UNIVERSITY**

**FACULTY OF COMMUNICATION**

**DEPARTMENT OF RADIO, TELEVISION AND CINEMA**

**COURSE CONTENTS (SUMMARY)**

**SEMESTER I**

**AİT101 Ataturk's Principles and History of Turkish Revolution I (Required Course)**

The aim of the course is to explain the reasons leading to the collapse of the Ottoman Empire, efforts and movements to save the state, World War I, fronts, Mondros Armistice, Mustafa Kemal and the Kuvayi Milliye movement.

**TRD109 Turkish Language I (Required Course)**

The aim of this course is to be able to comprehend the structure and functioning features of Turkish; to gain the ability to use Turkish correctly and beautifully as a means of written and oral expression in terms of language and thought connection; to make a unifying and integrative language dominant in teaching and to raise young people with mother tongue awareness. The content of the Turkish Language course is organized according to the framework program of the Higher Education Council.

**YDİ107 English I (Required Course)**

It is aimed to provide students with basic grammatical and conversational knowledge of English. It is aimed to realize an intermediate level of language learning. Within the scope of the course, subjects such as subject, pronouns, nouns and plural structures, signal adjectives and adverbs, present tense and affirmative-negative-question structures, conjunctions, sign pronouns will be discussed with examples.

**ENF101 Basic Information Technology Usage (Required Course)**

This course aims to provide students with basic knowledge about the use of computers, software packages and the Internet. Introduction to information technologies, information age and information society, information systems, computer organization, operating systems, use of an operating system, use of computer input-output units, software concept, introduction to application software, internet and other software constitute the content of the course.

**RTS101 Sociology (Required Course)**

Within the scope of the course

a) Definition of sociology, its historical process, its relationship with other disciplines

b) Contemporary sociological theories and important names

c) Socialization, individual-group relations,

d) Social structures

e) Social identities

f) Prejudice-discrimination

g) By explaining the concepts of social norms, social relations and social integration, it is aimed to increase the analytical thinking competence of our students towards the social structure they live in.

**RTS103 Introduction to Communication Science (Required Course)**

In this course, basic conceptual information about communication is conveyed. Basic definitions, approaches and concepts about the definition of communication, types of communication, the relationship between communication and society, media and cultural products are covered.

**RTS105 Law (Required Course)**

This course, which is an introduction to basic legal knowledge, aims to provide the legal infrastructure needed by the radio, television and cinema department as well as basic citizenship knowledge. In this course; rules of social order, sources and types of law, hierarchy of norms, the concept of right, personality rights, the concept of person, the concept of person, the concept of right and capacity to act, etc. information is given around basic titles such as.

**RTS107 Cinematography (Required Course)**

By explaining the basic concepts of cinema science, theoretical knowledge and methodological ideas are explained from a wide perspective. It aims to explain the basic audio-visual concepts of cinema theoretically and practically and to create an infrastructure for other field courses. In addition to these concepts, the production process in cinema, pre-shooting, shooting, post-shooting, the functioning of the thought/writing process, the team and division of labor in the production process, the functioning of the post-shooting process (the reason, logic and processes of editing) are given during the course.

**RTS109 Economy (Required Course)**

The course is taught in three stages. In the first stage, important principles of 'Microeconomics' are briefly introduced. In the second stage, a more comprehensive overview of 'Macro Economics' is given. In the third and final stage of the course, information is given in the field of 'Turkish Economy'. The content of the course includes economic science and economics; tools of economic analysis; demand, supply and market; the effects of price and income on demand and supply quantities; the state in a mixed economy; consumer theory; production and costs; perfect competition and monopoly; market structures and imperfect competition; introduction to macroeconomics and national income; determination of national income; aggregate demand and aggregate supply; money and banking; central banking and monetary system; inflation and underemployment; open economy; macroeconomics; international monetary system; international trade; European Union; economic growth.

**SEMESTER II**

**AİT102 Ataturk's Principles and History of Turkish Revolution II (Required Course)**

The aim of the course is to explain the reasons leading to the collapse of the Ottoman Empire, efforts and movements to save the state, World War I, fronts, Mondros Armistice, Mustafa Kemal and the Kuvayi Milliye movement.

**TRD110 Turkish Language II (Required Course)**

The course continues from the topics covered in the first semester. In the course, topics such as word structures, sentence knowledge, oral composition information, written composition information, expression disorders, rhetoric are explained.

**YDİ108 English II (Required Course)**

It is aimed to provide students with basic grammatical and conversational knowledge of English. An intermediate level of language learning is aimed. Within the scope of the course, subjects such as subject, pronouns, nouns and plural structures, signal adjectives and adverbs, present tense and affirmative-negative-question structures, conjunctions, sign pronouns will be discussed with examples.

**RTS110 Psychology of Communication (Required Course)**

Basic concepts and theories of communication psychology,

Self-perception, personality and relationships, persuasion and attitude change, openness in communication,

Giving theoretical and practical information about interpersonal communication, corporate communication, mass communication, target audience psychology

**RTS112 History of Communication (Required Course)**

In this course, historical information on the development of communication styles and techniques is provided.

**RTS114 Introduction to Radio TV Broadcasting (Required Course)**

Eye, visual phenomenon; structural character of light; illumination; filtering; light meters; sensitive surfaces; black and white, color videoband; lenses; optical systems; applications; technological knowledge and practice for broadcasting in TV presentation; giving preliminary information for directing-image directing Light values color and filter; aperture selection and lighting settings; camera use; shooting plateau; studio and outdoor shooting layouts; the knowledge and skills that a cameraman should have are explained.

**RTS116 Introduction to Political Science (Required Course)**

Within the scope of the course

a) Definition, history and theoretical foundations of political science,

b) Relationship with other disciplines,

c) Basic concepts of political science such as authority, sovereignty, power, legitimacy, bureaucracy, ideology and state,

d) Political systems and regimes,

e) Contemporary political ideologies,

f) Modernity, post-modernity and politics,

g) Turkey's political and social structure, the historical process of politics in Turkey and the current situation,

To provide students with competence in political science by covering the subjects of political science is targeted.

**RTS118 Communication Technology and Applications (Required Course)**

The course aims to teach the basic technologies used in radio television and cinema. The technological dimension of radio TV and cinema, the equipment, software and techniques used are explained in general terms.

**RTS120 Basic Photography (Required Course)**

With the latest information updated in photography technology that develops day by day; in the course, topics such as basic photography technique, cameras, films, lenses, light, composition are given in general; the use of photography for various purposes, photography types are transferred practically.

**SEMESTER III**

**RTS211 World Cinema History (Required Course)**

Within the scope of the course, the historical change and transformation of cinema will be evaluated starting from the invention of the cinematograph.

**RTS201 Communication Theories-1 (Required Course)**

This course provides theoretical knowledge on the emergence of communication studies, the theoretical approaches that form the basis of these studies and mainstream communication studies.

**RTS203 Fiction- I (Required Course)**

How the concept of editing has changed in the historical process, the place and importance of editing in the creation of images will be explained. The nature of editing to transform one image after another into a meaningful whole will be processed through Adobe Premiere program.

**RTS205 Vocational English I (Required Course)**

The equivalents of professional terms related to Radio-Television and Cinema in foreign languages are explained. Verbal and non-verbal communication, mass communication and texts, language and communication, discourse and media texts and technical terms constitute the content of the course. This course aims to teach basic terminology and vocabulary in the field of communication. The analysis of the use of English in communication texts constitutes the main topics of this course.

**RTS207 Photography Applications I (Required Course)**

The aim of the course is to teach students how to transform different themes and concepts into photographs and visual texts in studio photography and other versatile light environments.

**RTS209 Research Methods in Social Sciences I (Required Course)**

Course Content;

It is aimed to provide our students with the knowledge of methods and research specific to the field of social sciences in general and communication in particular.

**RTS213 Philosophy of Art (Elective Course)**

The relationship between aesthetics, art and philosophy, the nature of art, the concepts of beauty and ugliness, the problem of imitation and representation, the work of art, artistic emotion, aesthetic judgment, aesthetic value and the relationship of aesthetic value with other values, classical, modern and postmodern art concepts are examined.

**RTS215 Creative Writing (Elective Course)**

The definition of copywriting and the rules to be followed when writing texts, the power of language and the importance of writing words correctly, the basic rules of copywriting, types of writing, the rules applied in creating texts, the rules of copywriting on the internet, the rules of copywriting in television, cinema, the rules of copywriting in radio, the rules of copywriting in radio, the writing techniques of the texts to be used are discussed with examples.

**RTS217 Introduction to Advertising (Elective Course)**

Within the scope of the course; Terms used in the world of advertising, the development of advertising, advertising agencies and historical phases are explained, basic information about advertising is given.

**RTS219 Media and Society (Elective Course)**

This course explores the links between the development of the media and the shaping of modern social life.

**RTS221 Volunteering Activities (Elective Course)**

Within the scope of the course

a) Instilling a sense of social responsibility in participants,

b) Gain competence in teamwork,

c) Sensitization to the common concerns of humanity,

d) Prepare content, produce projects and actively engage in activities that will raise awareness on common concerns and social benefit.

**SEMESTER IV**

**RTS224 Communication Law (Required Course)**

Freedom of expression and press, legal regulation and supervision in radio, television, cinema, print media, internet regimes, RTÜK structure and duties, self-control

**RTS202 Communication Theories-2 (Required Course)**

In this course, basic information about communication theories is conveyed in a historical development perspective.

**RTS210 Research Methods in Social Sciences II (Required Course)**

Course Content;

It is aimed to provide our students with the knowledge of methods and research specific to the field of social sciences in general and communication in particular.

**RTS226 Shooting Techniques (Required Course)**

With this course, students will gain competencies related to shooting according to their specialization areas and the content of this course will be the theory and practice of camera shooting techniques and lighting methods, which are the basis of television and cinema. Basic camera technologies, shooting techniques, lighting equipment methods and techniques are explained and basic usage information necessary for shooting is given.

**RTS204 Editing II (Required Course)**

It is aimed to reinforce the theoretical knowledge given in the Editing II course and to ensure that the logic of digital editing is understood by the students through projects. In the course, the use of Adobe Premiere editing programs will be explained.

**RTS228 History of Turkish Cinema (Required Course)**

In order to evaluate the development process of cinema in Turkey, the history of Turkish cinema from the beginning to the present day will be analyzed within the framework of the political, economic and cultural conditions of the period. In this framework, the directors who shaped the history of Turkish cinema will be examined with sample films.

**RTS208 Photography Applications II (Elecetive Course)**

Advanced Photography Practices

**RTS230 Advertising Writing (Elecetive Course)**

It is a course in which the basic philosophy of creating advertising texts is explained. The target audience and the way to reach it lies, to a great extent, in the advertising text. In this framework, as a final preparation stage for the advertising course, students will be taught the techniques of writing advertising texts and will be provided with practical work. In this context, after the necessary theoretical knowledge is loaded, copywriting practice for print media is practiced.

**RTS206 Vocational English II (Elecetive Course)**

As a continuation of the Vocational English 1 course, to address in more detail the vocational English that may be needed in Communication Sciences and especially in the Radio, Television and Cinema department, to reinforce English reading skills with writing skills.

**RTS232 Introduction to Visual Arts (Elecetive Course)**

To have visual literacy, perception and aesthetic awareness, to have knowledge, skills and understanding of the basic concepts and practices in the field of visual arts, to examine the nature and origin of visual arts, to question its value, to understand the value of cultural heritage belonging to their own culture and other cultures and to protect them, to express their thoughts by using knowledge, materials, skills, techniques and technology effectively and safely in visual art works, to associate visual arts with other disciplines, to show ethical behavior in the field of art and to recognize professions related to the field of art.

**RTS234 Television Industry (Elecetive Course)**

This course covers the discovery, development, institutionalization and transformation of television into an industry. The main institutional characteristics of the television industry, models of television broadcasting and television program production are presented.

**SEMESTER V**

**RTS305 Phonetic Diction (Required Course)**

Practical studies are carried out on the correct vocalization of Turkish. Diction course, the sounds in our written language and their places of origin, emphasis, intonation, speaking speed, loudness, pitch, vowel lengths, stops, melody, timbre, etc. It includes the explanation of concepts and practice based on sample texts. With phonetic and diction studies, information about the correct and beautiful use of language in the verbal sense is given.

**RTS301 Production and Management in TV-I (Required Course)**

To teach the basic knowledge, principles and techniques of pre-production, production and post-production stages of TV program production process. Teaching the basic concepts of program production and directing. Teaching the stages and requirements of TV program design.

**RTS307 Script Writing (Required Course)**

Types of screenplays, feature film, practical and theoretical screenwriting techniques, synopsis, treatment, script, shooting script; finding screenplay ideas, realization of ideas, stages of screenplay writing, structural approach to screenplay writing, finding screenplay idea, development of the idea, writing techniques, revision of the written screenplay; evolution of the script in production and post-production stages, scriptwriter's, editor's script, director's shooting script; film and script comparisons, examples on visualization of the script will be explained.

**RTS309 Cinema Movements (Required Course)**

**RTS303 Program Production on Radio I (Required Course)**

General characteristics of radio; elements to be considered when preparing a radio program (language, content, target audience, etc.); basic radio technical features that the programmer should know (studio and studio characteristics, microphone types, microphone types, tapes, editing, timing); music terms; music and effects usage; types of radio programs. ); basic radio technical features that the programmer should know (studio and studio features, microphone types, tapes, editing, timing); music terms; use of music and effects; types of programs on the radio (classification according to content, presentation style and target audience); features of news, music, culture, entertainment, education, drama, advertising programs; before and after program production on the radio; creation of the program; text writing and rules to be considered and program team.

**RTS311 Intellectual Rights (Elective Course)**

The special place of the concept of intellectual and industrial rights under the concept of rights, the economic and historical reasons underlying the acceptance of the concept of intellectual and industrial rights, the reasons that require special protection of intellectual and industrial rights in the face of globalization and increasing international trade, the concepts and principles of national and international protection of works, trademarks, patents, designs, which are categories of intellectual and industrial rights.

**RTS313 Advertising Applications (Elective Course)**

Application of theoretical knowledge, advertising campaign design, brief file preparation, strategic studies related to advertising and application in advertising media, portfolio creation.

**RTS315 Director of Photography (Elective Course)**

What the cinematographer does in a film production, his/her duties and responsibilities, his/her place in the film crew and his/her artistic stance in the production, his/her artistic knowledge are given theoretically. In this course, documentaries in which the experiences of important cinematographers in Turkey and worldwide are shared are also included.

**RTS317 Color Editing (Elective Course)**

The course aims to teach basic color grading techniques and software used in television and cinema at introductory level.

**RTS319 Cinema Dramaturgy (Elective Course)**

All the phases that give structure to the work and the performance will be analyzed one by one.

**RTS321 Television Business and Broadcast Planning (Elective Course)**

Overview of the history of broadcasting, development of visual media, general problems of broadcasting enterprises, creation of legal regulations, examination of organizations in the television sector, regulation of program flow, media planning and evaluation of monitoring information constitute the main content of the course. Management and business functions; organization in television enterprises; financing in television enterprises; broadcast marketing, program department, audience research, planning strategies against competitors; laws regulating television broadcasts; regulations regulating television broadcasts are explained in the course.

**SEMESTER VI**

**RTS324 Theories of Cinema (Required Course)**

Within the scope of the course, theories of cinema will be evaluated within their historical developments.

**RTS326 Sound Design (Required Course)**

In this course, students will be introduced to the main theoretical approaches to sound in television program and film production processes.

**RTS328 News Gathering and Writing (Required Course)**

Definition of news, news event relationship, news fact relationship, news value criteria, news sources, news gathering techniques, news writing techniques, news-specific spelling rules are examined.

**RTS330 Media Ethics (Required Course)**

The concept of ethics, its philosophical foundations, the relationship between professional ethics and media ethics, the theoretical foundations of media ethics, the starting point of media ethics and its application to today's print, audiovisual and digital news and information media, media ethics codes, new communication technologies and ethics.

**RTS332 Film Production I (Required Course)**

Providing the necessary technical and intellectual skills for the pre- and post-production stages of the filmmaking process, giving information about the historical process and types of short film making, focusing primarily on scene shooting while making films of different genres (animation, fiction, experimental or documentary) are within the scope of this course. Focusing on the logic of the arrangement of scenes and teaching the things to be considered in filmmaking.

**RTS334 Advanced Post – Production (Elective Course)**

The course introduces advanced post production (color editing, compositing, etc.) techniques. The student's application skills and development are targeted.

**RTS302 Production and Management in TV II (Elective Course)**

Realization of a program production within the framework of the basic knowledge taught about the TV program production process.

**RTS336 Text Analysis (Elective Course)**

Text phenomenon, text types, the elements that make up the text and the methods and theories used in text analysis are examined.

**RTS338 Radio and TV Presenter (Elective Course)**

Presentation aims to provide theoretical and practical information about the field. Ways of establishing dialogue and different reactions that may arise, audience profiling and asking questions during dialogue, eliminating emergencies that may arise and determining strategies for these situations, the place of hands, gestures and facial expressions in the use of body language; the relationship between the presenter, cameraman, director, camera and microphone dominance within the studio information; speech management, management of open forum, panel and similar speeches, and what the presenter should pay attention to in terms of clothing, care, attitude and behavior constitute the content of the course.

**RTS340 Advanced Screenwriting (Elective Course)**

Synopsis and treatment concepts and sample writings; definition and importance of the theme, film subject and concentration on the film; establishment of the film story; discussion of the concepts of character and type; researches to be done by the screenwriter in character making; dialogue writing features and examples; American style writing style experiments and film story analysis will be discussed.

**RTS304 Program Production in Radio II (Elective Course)**

This course is based on radio practice. Students will practice for many hours. This practice will be reported to the students every week and the actual principles of making a good radio program will be discussed.

**SEMESTER VII**

**RTS401 Film Production II (Required Course)**

Teaching all the stages of a short film, the duties of the film crew, applying for film production and screening supports, organizing music and sound effects in the post-production stage, following short film festivals, short film trailer and poster design, learning international film applications constitute the second stage of this course.

**RTS403 Documentary Cinema (Required Course)**

The concept of documentary cinema, its features, types, the birth and development of documentary cinema, the relationship between documentary film and reality, documentary cinema and social memory, and the features that distinguish documentary cinema from other film genres are examined.

**RTS405 New Media Studies (Required Course)**

Within the scope of the course

a) New Communication Technologies

b) Internet, Web and mobile platforms

c) Theoretical discussions on new media: concepts of information society, network society, surveillance society

d) New media and society

**RTS407 Contemporary Cinema (Required Course)**

Within the scope of the course, the cinemas of the prominent countries in today's world cinema and the works of the directors who shape these cinemas will be examined.

**RTS409 Media Literacy (Elective Course)**

In the course, the concept of media literacy, why media literacy is necessary, the historical development process of media education, mainstream and critical media literacy, new media literacy concepts are examined.

**RTS411 Film Review (Elective Course)**

What are the basic features of film criticism, introducing critical approaches, revealing the road map of how to analyze a visual text in film criticism, and then how to make sense of films from different critical readings.

**RTS413 Radio TV Journalism (Elective Course)**

Radio and television news, how is it prepared? The role of the image in the news, in Turkey and in the world, the media environment and the understanding of journalism, the basic principles of news shooting and news editing, the development and application forms of journalism, news program types

**RTS415 Media and Popular Culture (Elective Course)**

Within the scope of the course

a) Communication and media

b) The concept of culture

c) Mass culture and culture industry

d) Popular culture, postmodernity

e) Media and Popular Culture

**RTS417 Media Narratives (Elective Course)**

Narrative types used in the media, especially in the press. Narrative types in print and visual media. Narrative types such as news, news interviews, interviews, panel discussions, etc. Conceptual dimension of transmedia narratives, historical process, story creation stages, intermedia communication; media and brand interaction of postmodern narratives.

**SEMESTER VIII**

**RTS420 Digital Media Application (Required Course)**

The course aims to teach the production of digital content used especially in internet broadcasting through related software. In this context, it tries to provide competence in digital journalism, advertising and content production.

**RTS422 Globalization and Media (Required Course)**

This course provides historical and theoretical knowledge on the international character and development of communication. Technological, institutional and cultural studies on the transformation and structuring of the media on the basis of the globalization process are discussed.

**RTS424 Political Communication (Required Course)**

In the course, the definition of political communication and its relationship with other disciplines will be examined, the characteristics of language in rhetoric and political communication and its effect on the propaganda process will be emphasized. In addition, the characteristics of political communication will be discussed and the relationship between political power and media will be emphasized. The socio-psychological foundations of propaganda will be explained; in addition to this information, political advertising techniques that have been popular all over the world in recent years and their examples will be explained.

**RTS426 Video Production (Required Course)**

The course will focus on the concept of video, videos on social networking sites, the relationship between image and music; music and visual arts, the use of music in cinema, musical films, music and meaning in television, as well as the social and political effects of video, video clips with classic examples, music-fiction-color-angle and framing relations theoretically and practically.

**RTS428 Acting Management (Elective Course)**

The success of a production, especially in film and drama programs, depends on knowing what and how is required of the actors. The course covers basic acting techniques and how to manage and direct actors.

**RTS430 Director Cinema (Elective Course)**

Explaining different continents, different countries from world cinema and the cinema of prominent directors in these countries, understanding the importance of little known directors or unheard of films. Showing the films of some prominent directors from Africa, Asia, Latin America and the Far East.

**RTS432 Media and Representation (Elective Course)**

Within the scope of the course

a) The Concept of Representation

b) Identity Politics

c) Media and Representation

d) Prejudice, discrimination and stereotypes

e) Gender and representations of women in the media

**RTS434 Cinema and Philosophy (Elective Course)**

The importance of the art of cinema for thought, the relationship between cinema and philosophy, the place and importance of cinematic thinking in philosophy are examined.

**RTS436 Current Approaches in Communication (Elective Course)**

The emergence, development and basic concepts of concepts, approaches and trends emerging in line with current developments in the field of communication. Strategic communication practices, thematic communication practices.